Bill Meeks

Creative Producer & Digital Storyteller

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Bio

Bill Meeks is a creative producer and digital storyteller with nearly 20 years of experience in video production, podcasting, and content creation. His expertise lies in combining storytelling with technology to create engaging and memorable content. Bill is known for his innovative approach, leveraging the latest AI technologies and digital tools to enhance storytelling and audience engagement. He has a proven track record of leading complex projects, from production to digital content creation, and is passionate about teaching and sharing his knowledge with others. Bill's career highlights include the development of original scripts, management of production tasks, and creation of educational content for aspiring creators.

Skills

Verbal Communications, Video Production, Voiceover, Podcasting, Screenwriting, Storytelling, Stable Diffusion, Generative AI, Adobe Creative Suite, Livestreaming, Audio Editing, Research, Microsoft Excel, Microsoft Word.

Work History

Founder/Creative Lead, Everly Heights Productions, EverlyHeights.tv, (April 2023 - Present)
Producing original stories set in the fictional town of Everly Heights, Ohio using the latest Generative AI technology. Manage all major production tasks and coordinate with sponsors. Developed Everly Heights Story Studio collection of Stable Diffusion models for professional animators/illustrators. Teach techniques and technology used to build Everly Heights via educational series "Building Dreams."

Podcast Producer, Gun.io (August 2022 – May 2024)
Own the full podcast production cycle from editing the raw audio to packaging episodes. Involved in over 150 episodes, handling various aspects of production and release.

Creative Producer, Do Anything Media LLC (March 2020 - July 2022)
Leveraged previous experience in the podcast space to coordinate and co-host live stream events and consult for corporate clients during the height of the pandemic. Wrote, designed, and self-published a how-to book on podcasting (https://billmeeks.com/fanpodcasting). Hosted and produced the 'I Made This' podcast. Wrote, directed, and performed in narrative sketch comedy podcast series The Fakist: One Last Day.

Digital Producer/Editor, Hearst Television (September 2015 - February 2020)
Produced team-building videos, blog posts, and training for HTV news and digital producers. Contributed to editorial decisions, relaunching the HTV Diagrid broadcast graphics package. Developed cost-saving workflow changes. Consulted with vendors like Adobe and IPV Curator to achieve internal content goals. Spearheaded video training modules and collaborative projects.

Host/Producer, Universe Box (October 2012 - May 2017)
Orchestrated podcast production for fan podcasts, achieving recognition from the creators of the shows we discussed, earning a 'TV Talk' picks placement on Apple Podcasts, and honored as a Parsec Awards finalist. Managed all aspects of podcast production from concept to social media promotion to release. Played Jim Gordon/Harvey Bullock and made motion graphics for a nationally-aired fan promo for Gotham on FOX.

Video Producer, AT&T Mobility - GEOLink (October 2012 - September 2015)
Spearheaded writing, shooting, and editing for 300+ video training modules and showcase reels. Managed budgets and coordinated production efforts to deliver high-quality content.

Video Producer, Meeks Mixed Media (May 2008 - October 2012)

Produced marketing/editorial videos for clients like Revision3 and Geek & Sundry. Collaborated with a range of clients to create engaging video content tailored to their needs.

Education

Bachelor of Arts in Communications, West Liberty University (-)

Specialization in Broadcasting/Theater. Focused on developing essential communication skills and theoretical knowledge.

Graduate, SAK Comedy Lab/AdLib Theater (-)

Completed comprehensive training in improvisational comedy, enhancing creative expression and performance skills.

Career Essentials in Generative AI Certificate, Microsoft (-)

Acquired knowledge in generative AI technologies and their application in various fields.

AI Accountability Essential Training, LinkedIn (-)

Learned about how to use generative AI in an ethical manner.