# PROFESSIONAL SUMMARY

Creative storyteller with a record of success engaging audiences with storytelling in videos and podcasts.

An enthusiastic and accomplished self-starter, highly regarded for leading complex film and broadcast production projects, with skills spanning storytelling to video editing. Detail-oriented energetic professional adept at producing compelling deliverables in a fast-paced environment. Recognized for superb interpersonal, organizational, verbal communication, and time management skills. A creative producer with a blue-collar work ethic.

#### CORE COMPETENCIES

- Strategic Planning
- Screenwriting/Storytelling

- Verbal Communications
- Video Production

- Voiceover
- Podcasting

## **PROFESSIONAL EXPERIENCE**

GUN.10, REMOTE, AUGUST 2022 TO PRESENT

### **PODCAST PRODUCER**

Own the full podcast production cycle, from editing the raw audio to packaging episodes for release.

Do Anything Media, LLC, Orlando, FL, March 2020 to July 2022

#### **CREATIVE PRODUCER**

- · Coordinated and co-hosted live streams for The Humor Mill Orlando's sketch comedy festival and other clients.
- Wrote, designed, and self-published Fan Podcasting: The Complete Guide, a how-to book on podcasting.
- Produced, edited, and animated the crowdsourced documentary series One Week In March.
- Hosted and produced I Made This, an interview podcast with a focus on independent creators.
- Wrote, directed, cast, and performed in the 10-part narrative sketch comedy podcast series The Fakist: One Last Day.

HEARST TELEVISION, WINTER PARK, FL, SEPTEMBER 2015 TO FEBRUARY 2020

## DIGITAL PRODUCER/EDITOR

- Produced and filmed team-building videos, blog posts, and creative training for HTV news and digital producers.
- Contributed to editorial/marketing decisions related to brand, music, and company culture to successfully relaunch the HTV "Diagrid" broadcast graphics package in 2018.
- Leveraged verbal communication and project management skills in a lead advisory role with vendors like Adobe and IPV to develop cost-saving workflow changes.
- Spearheaded writing, shooting, editing, and delivery of video training modules, podcasts, and other collaborative projects under tight deadlines.
- Interacted with editorial, film, and production teams to coordinate and communicate brand guidelines/best practices.
- Developed and designed PowerPoint decks and scheduled monthly Creative Services/News Producer meetings.

Universe Box, Orlando, FL, October 2012 to May 2017

## **HOST/PRODUCER**

- Orchestrated podcast production for popular fan podcasts featured in Apple Podcasts as "TV Talk" picks.
- Honored as a Parsec Awards finalist for 2014 2015.

AT&T MOBILITY - GEOLINK, ALPHARETTA, GA, OCTOBER 2012 TO SEPTEMBER 2015

#### **VIDEO PRODUCER**

• Spearheaded and budgeted the writing, shooting, and editing for 300+ video training modules and showcase reels.

MEEKS MIXED MEDIA, ATLANTA, GA, MAY 2008 TO OCTOBER 2012

## **VIDEO PRODUCER**

- Produced marketing/editorial videos for freelance clients, such as Revision3, Geek & Sundry, and actor Romany Malco.
- Produced non-fiction documentary podcast Old Wide Web with original interviews and research.

### **EDUCATION AND CREDENTIALS**

- Bachelor of Arts (B.A.) in Communications Broadcasting/Theater West Liberty State College
- SAK Comedy Lab/AdLib Theater (Improv Comedy) Graduate

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**Technical Proficiencies:** Final Draft, Adobe Creative Suite (e.g. Audition, Photoshop, Premiere, After Effects), OBS Studio, Streamyard, Audio Editing, research, Microsoft Excel, Microsoft Word, scheduling, editing, production, music, preparing graphics